



# Expression of Interest for hosting ACM-WE womENCourage Celebration

Submitting organization: Czechitas z.s.  
Jungmannova 36/31, 110 00 Praha 1, Czech Republic  
Submission Date: 19 April, 2020

Please send the completed form to [ACMWE\\_SC@listserv.acm.org](mailto:ACMWE_SC@listserv.acm.org) by **19 April, 2020 23:59 AOE**.

<b>1</b>	<h2>The Conference Host</h2> <p><b>Organizing Committee</b> Please provide the names and contact details (including <b>email addresses</b>) of the individuals who will be responsible for organising the event.</p> <p><b>General Chair(s):</b> Dita Přikrylová, <a href="mailto:dita.prikrylova@czechitas.cz">dita.prikrylova@czechitas.cz</a></p> <p><b>Programme Chair(s):</b> Olga Maximová, <a href="mailto:olga.maximova@czechitas.cz">olga.maximova@czechitas.cz</a></p> <p><b>Registration Chair(s):</b> Andrea Obručnicková, <a href="mailto:andrea.obrucnikova@czechitas.cz">andrea.obrucnikova@czechitas.cz</a></p> <p><b>Sponsorship/Supporter Chair(s):</b> Ondřej Čejka, <a href="mailto:ondrej.cejka@czechitas.cz">ondrej.cejka@czechitas.cz</a></p> <p><b>Marketing Chair (s):</b> Marek Sedlák, <a href="mailto:marek.sedlak@czechitas.cz">marek.sedlak@czechitas.cz</a></p> <p><b>All other chairs</b> (Poster Chair, Workshop Chair, Scholarship Chair, Career Fair Chair, and Hackathon Chair) will be assigned during the preparations for hosting of the event.</p> <p>Please provide the names and contact details of any other organising committee members. (Full organizing committee normally also includes: Poster Chair, Workshop Chair, Marketing Chair and Scholarship Chair, Career Fair Chair, and Hackathon Chair).</p>
	<p><b>Institution and department</b> Please describe briefly your institution and your department (max. 100 words).</p> <p>Czechitas z.s. is a society established to help women, girls and children to explore the world of information technologies. Our main activities are to teach our clients to code in various programming languages, test their software, or analyse complex data. The society organises workshops and courses on different levels of expertise, focused on particular knowledge or technology. Czechitas organises summer IT camps, requalification and evening courses. Our goal is to inspire and empower new talents for stronger diversity and competitiveness in tech.</p> <p><a href="http://www.czechitas.cz/en">www.czechitas.cz/en</a></p>
	<p><b>Experience with large events</b> Please indicate the prior conference hosting experience</p> <p>Czechitas team has several Conference and Job Fair hosting experiences as well as organising Hackathons for our partner companies. Please see below some of our hosting experience:</p>

### **Women In-Tech Conference – Brno 2019**

Hosted by Kiwi and partly by Czechitas, 370 participants and 30 speakers, link to [report](#)

### **Job Fair Czechitas – Brno (2018 and 2019), Prague (2019)**

Job Fair with panel discussions and career workshops for alumni of our educational activities with partner companies (IT and Tech), 150+ participants at each event

GUARANT International, our PCO partner for the Conference organisation, is a leader in the Czech Republic with a promising reputation around Europe. Thanks to this, we are sure that the Conference management and its organisation is in the best hands. Please see below their selected conference hosting experience.

### **SOFT 2016 – 29<sup>th</sup> Symposium on Fusion Technology**

Prague Congress Centre, 950 participants

### **ECAI 2014 – 21<sup>st</sup> European Conference of Artificial Intelligence**

Prague Congress Centre, 600 participants

### **ECML 2013 – European Conference on Machine Learning and Principles and Practice of Knowledge Discovery in Databases**

Congress Centre “U Hájků”, 447 participants

For further references, please visit their website:

<http://www.guarant.cz/events/reference-2020>

## **2 The Venue**

### **City and region**

Please briefly describe the attractiveness of your city and region (max. 250 words plus web links).

Czech Republic – The 10<sup>th</sup> safest country in the world and the 6<sup>th</sup> safest country in Europe (Global Peace Index, 2019). Prague – World’s 9<sup>th</sup> most popular meeting destination (ICCA, 2018) and 11<sup>th</sup> best travel destination in Europe (Tripadvisor.com, 2019). Prague, as an architectural jewel of Europe, is an exceptionally attractive destination featuring both historical and modern conference venues, hotels, restaurants, infrastructure and places of interest.

- Strategic location
- One of the most beautiful cities in the world
- Excellent transport connectivity
- Accommodation for all categories
- One of the best-preserved cultural centres in Europe
- A “great value for money” city

<https://www.czechtourism.com/home/>

<https://www.praguecitytourism.cz/en>

### **Conference venue**

Please indicate possible venues for the conference, with links to online maps and web pages if appropriate.

Conference Centre City (KCC) – a modern equipped multifunctional venue. Great location, just 150 m from the metro station Pankrác and shopping centre Arkády. Capacity – 1000 sqm, max capacity 480 seated persons. 3 separate conference rooms, 2 of them can be even further divided into 2 smaller rooms providing the opportunity to have 5 separate rooms in total at any given time. Large exhibition space in 2 main foyers, and an additional smaller foyer. Café Empiria – restaurant with 360 seats. Rental of halls without accommodation conditions. Parking available withing walking distance (150 m).

<http://www.kc-city.cz/kc-city-en.html>

<http://www.kc-city.cz/kc-city-en/contact.html>

### **Travelling**

Please explain the different travel options to the city/location of the event from other parts of Europe.

Prague is very conveniently located in the centre of Europe. Thanks to it, Prague is easily reachable by plane from all over the world. It has excellent transportation connections – 157 direct destinations. There are 43 countries within a 3-hour flight. The short distances make congresses in Prague convenient for all participating delegates. Prague has 67 scheduled airlines in 44 countries. 33 major and 18 low-cost airliners fly to Prague from European countries. Prague is also reachable by car or train from surrounded European cities.

## **3 Event**

### **Event Dates**

Please specify the event dates (the preferred conference dates are **the last two weeks of September**).

20-22 September, 2021 (Monday – Wednesday)

or

23-25 September, 2021 (Thursday - Saturday)

### **Main conference theme**

Please suggest a thematic focus for the Celebration and the slogan for the event.

### **The Role of Women in IT**

### **Student participation and help**

Please specify how you are going to attract local students to the event. Would you be able to recruit students to assist with the event?

Czechitas keeps in touch with all technical universities in Czechia. We host an annual competition for female students of technical universities called “The Czechitas Award”. Students apply with their bachelor or master thesis on a technical topic. These theses are reviewed by IT and Tech professionals for partner companies of the competition and finalists are awarded with prize money, gifts from partner companies and free mentoring hours. Special registration fee for students will be applied.

## 4 Accommodation

### Hotels

Please provide a summary overview of hotels and guest houses in the vicinity of the suggested venue.

Within walking distance (within 10 mins) of the KCC, several \*\*\*/\*\*\*\* hotels with a total room capacity of over 600 can be found. In general Prague provides over 42,000 rooms. Prague has friendly accommodation prices – according to the annual analysis of the Statista (Average daily hotel rates in Europe) 2017, Prague has one of the lowest accommodation prices in Europe. The annual study of British firm, Post Office, declared Prague the winner of the “Best Value Destination” category out of all listed destinations. The average price is €86 per room excluding VAT.

	Hotels	Rooms	KCC
<b><i>Not categorized</i></b>			
1	Corinthia	539	1,9 km (2 stops by metro)
<b><i>Category ****</i></b>			
2	Panorama Hotel Prague	450	290 m
3	Occidental Praha Hotel	230	750 m
4	Hotel Coronet	24	1,6 km (2 stops by metro)
5	Holiday Inn	251	1,9 km (2 stops by metro)
6	EA hotel Downtown	59	3,7 km (3 stops by metro)
<b><i>Category ***</i></b>			
7	Attic	36	550 m
8	Oya	33	650 m
9	Otar	39	850 m
10	ILF	200	1,1 km (1 stop by metro)
<b>Total number of rooms</b>		<b>1861</b>	

### Student residences and budget accommodation

Please indicate whether student residences are available and whether they are affordable. Are there other budget accommodation options available?

Budget accommodation is available from €15 per bed/student.

	Name	Number of beds	Cost (EUR)
<b><i>STUDENT HALLS OF RESIDENCE</i></b>			
1	Kolej Jarov I - block A, B, C, D, E	825	21 €
2	Kolej Jarov III G	606	15 €
3	Kolej Jarov III F	290	16 €
<b>Total number of beds</b>		<b>1721</b>	

5	<b>Fundraising</b>
	<p><b>Sponsors – external</b>  Please describe your prior experience in raising funds for similar events.  Please indicate the names of any possible external sponsors or other sources of funding (both institutional and corporate) that you expect to be able to contact for financial support or sponsorship-in-kind.</p> <p>We have very good relationships with our partners in leading IT and tech corporates, such are: Google, Microsoft, Amazon, Facebook, Alibaba, Apple, IBM, Kiwi and other IT and tech companies. All are our possible external sponsors, which we are expect to be able to contact for financial support. Other companies include Accenture, Oracle, etc.</p>
	<p><b>Partners</b>  Please indicate the names of potential local partners (local or neighbouring think-tanks, institutions, publishers, etc.) that you could contact for any contributions and assistance (other than financial)</p> <p>Prague City Support</p> <ul style="list-style-type: none"> <li>● Transport: Free public transportation pass for all ACM-WE delegates</li> </ul> <p>Czech Airlines</p> <ul style="list-style-type: none"> <li>● Discounts on Tickets (special congress airfare; CSA Official Carrier Agreement, 10% discount in economy class, 15% discount in business class)</li> </ul> <p>Prague Convention Bureau</p> <ul style="list-style-type: none"> <li>● Promotion provided (promotional materials – leaflets, maps etc.)</li> </ul>

6	<b>Further information</b>
	<p><b>Further relevant information</b>  Please summarise briefly any other relevant information you would like to communicate to ACM-WE Women Encourage Steering Committee.</p>